

City of Wausau Community & Economic Development

Wausau, Wisconsin

Population

The greater Wausau area population is approaching 85,000. Of this number, approximately 40,000 people live within Wausau's city limits. Wausau is located within Marathon County, the largest of Wisconsin's 72 counties, boasting 1,584 square miles.

	Wausau	Marathon County
1970	32,806	97,457
1980	32,426	111,270
1990	37,060	115,420
2000	38,426	125,834
2004	38,912	129,962
2005 (projected)	39,191	130,242
2010 (projected)	39,813	134,504
Population Components		
Median Age	36.5	36.3
Race/Ethnicity (% of population)		
White	86.8	94.4
Black	0.8	0.4
Asian/Pacific Islander	12.2	4.9
Hispanic	1.0	0.8
Population per Square Mile	2,803	81
Number of Households	15,678	51,076
Homeowner Households	9,676	36,091
Households with Children	4,362	16,210

