



## **ENTREPRENEURIAL BOOT CAMP**

### **Overview**

The Boot Camp is an intensive learning program designed to train potential entrepreneurs. The concept of the boot camp aims to:

- Train participants in the basic skills necessary to start or expand a business
- Develop the entrepreneurial spirit
- Create networks of new business owners
- Provide support services of venture capital, businesses operation and planning, as well as marketing.

### **Dates / Agenda**

- Thursday, December 1, 2011; 5 – 9 pm = Overview, Featured Presentation, Attorney Program, Plan Development
- Friday, December 2, 2011; 5 – 9 pm = Business Plan Discussion, Marketing, Plan Development
- Saturday, December 3, 2011; 8 am – 4 pm = Successes, Accounting Program, Plan Development, Lunch, Real Estate, Plan Development
- Monday, December 5, 2011; 5 – 9 pm = Resources, Participant Presentations

### **Outcomes**

The goal of the boot camp is to provide the participants with a working tool they can utilize in additional educational training programs over the course of the business development.

The investment in time and energy will yield the following results:

- Development and/or revision of a solid business plan
- Complete presentation to be delivered utilizing PowerPoint showcasing the highlights of the business plan and presented to an executive panel of investors, business leaders and entrepreneurship coaches.
- A comprehensive design for a marketing plan along with the development of a brand platform for the service / product listed within the business plan.

### **Awards**

All participants completing Camp will receive a certificate of completion and a sweatshirt, compliments of Northcentral Technical College.

- Two participants will receive an award based upon their plan and presenting a viable business concept. The individual selected shall embody the spirit of entrepreneurship. The awards include complimentary hours from Ruder Ware Law Firm and Schenck, a certified public accounting firm.
- The Entrepreneurial and Educational Center will offer one full scholarship to one participant to enter into a comprehensive business plan development class offered by the Small Business Development Center. The awards are valued at approximately \$7,000.