



**Entrepreneurial Boot Camp
December 1 – 5, 2011**

Thursday, Dec. 1

Time:

5 – 6 pm

Topic:

Introduction

Get to know you

Expectations / Outcomes

-Mark Borowicz, Northcentral Technical College

-Heather Wessling, City of Wausau

-Romey Wagner, Entrepreneurial & Education Center

6 – 7 pm

Featured Presentation – Art Juedes & Rick Gering (Eastbay founders)

7 – 8 pm

Attorney Presentation – Matt Rowe (Ruder Ware)

8 – 9 pm

Plan Development

Friday, Dec. 2

5 – 6 pm

Development Center)

Review / Develop / Design Business Plan – Vicki Lobermeier (Small Business

6 – 7 pm

Marketing – Kirk Howard (Kinzie Green)

7 – 9 pm

Plan Development

Saturday, Dec. 3

8 – 9 am

Success Story – Bobby and Tara Nowak (Sweet Lola's Bakery)

9 – 10 am

Accountant Presentation – Tom Grimm (Schenck & Associates)

10 – 12 noon

Plan Development

12 noon – 1 pm

Lunch

1 – 2 pm Real Estate – Ann Werth (City of Wausau)

2 – 4 pm Plan Development

Monday, Dec. 5

5 – 6 pm Resources available – Mark Borowicz (Northcentral Technical College)

6 – 9 pm 20 min. presentation report out to executive panel – panel members:

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- Art Juedes –Co-founder of Eastbay
- Howard Manske – Angel Investment Group Representative
- John Small – Village President of Marathon City
- Rick Gering – Co-founder of Eastbay
- Steve Immel – Attorney with Ruder Ware
- Chad Curtis – SBA Lender with Associated Bank